

## OPEN POSITION

# APPLY AS MEMBER OF THE MARKETING TEAM OIKOS SOLAR

**oikos**  
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Since its founding in 1987, oikos St. Gallen has led many initiatives for positive change at the University of St. Gallen, engaging in both the business and academic sectors. oikos Solar is dedicated to promoting solar energy across Switzerland, working closely with a vast network across politics and industry to raise funds and establish photovoltaic installations. The project is structured into six key departments: Finance, Customer Acquisition, Solar Panel Management, Marketing, Legal, and IT. As a member of the marketing team, you'll support the Finance, Customer Acquisition, and Solar Panel Management departments. Your role involves close collaboration with project management to craft and present the project's image to the external audience, playing a pivotal role in communicating the project's value and objectives to stakeholders and the public.

## YOUR RESPONSIBILITIES AS TEAM MEMBER

- You are responsible for the graphic design of our regular [instagram](#) posts and content on the [website](#)
- Contribute to the brand of oikos Solar
- Be involved in our marketing campaigns
- Commitment: 4h/week year round

## WHAT DO YOU BRING

- Plenty motivation!
- Prior experience in Marketing/Communication and/or Graphic Design
- Optional Knowledge in Tools such as Canva, Figma, Adobe, or [instagram](#) for business

## WHAT DO WE OFFER?

- Experience working with different marketing tools
- Various networking, professional development and fun community events
- Teamwork with committed students in the field of sustainability and business
- A meaningful and challenging job alongside your studies

## CONTACT US:

Send your CV to the link on the oikos website

