

OPEN POSITION



APPLY AS HEAD OF MARKETING

oikos St. Gallen is a leading student-driven non-profit organization for sustainability in economics and management at the University of St. Gallen. Founded in 1987 the organization empowers student change agents worldwide to embed sustainability in academia and from there into day-to-day business, government and personal activities. oikos St. Gallen consists of more than 100 active members who engage in various projects. The board forms the strategic and operational lead committed to project development and realization of the mission of oikos St. Gallen. All members collaborate with a wide network of advisors, oikos alumni, partners, and the global community of oikos international.

As Head of Marketing you will be in charge of the image of the project. This includes social media communication of events, branding, and in-person promotion. Your team will consist of a Project Head, Head of Finance, Head of Marketing, Head of events, and teamies.

YOUR RESPONSIBILITIES AS HEAD OF MARKETING

- Develop the marketing strategy of sustainability week throughout the months leading to it and during
- Run the social media accounts and be in charge of campus advertising such as with booths or flyers
- Work closely with the Head of Events to organise the calendar and promotional strategy
- This position would requires a commitment over two semesters
- Commitment: around 4-6h/week

WHAT DO WE OFFER?

- Experience in marketing, collaboration, and design
- Various networking, professional development in digital strategy, and experience in leading your department
- Teamwork with committed students in the field of sustainability and business
- A meaningful and challenging project alongside your studies that adds value resume
- Certification of participation for your engagement.

CONTACT US:

Send your CV to the link on the oikos website

A circular logo with a teal watercolor-like background. The text "Sustainability Week" is written in a white, sans-serif font, with "Sustainability" on the top line and "Week" on the bottom line. Below "Week" is the "oikos" logo in a smaller, white, lowercase font.

Sustainability
Week
oikos