

OPEN POSITION

CATALYST

oikos

APPLY AS HEAD OF MARKETING

YOUR RESPONSIBILITIES

- Develop Catalyst's **marketing strategy**: create a plan, manage social media (Instagram, LinkedIn, WhatsApp), and design campaigns to boost visibility.
- Lead **on-campus promotion** (booths, info stands, flyers, materials).
- Attract **sponsors** and promote Catalyst on competition day.

WHAT DO WE OFFER?

- **Practical experience** in digital marketing, campaign design, and sponsor outreach.
- **Collaboration** with HSG clubs and a motivated student team.
- A strong addition to your **CV** plus a **work certificate** recognising your contribution.

INTERESTED?

Submit your application through the Oikos registration form in our bio.

