

# OPEN POSITION MARKETING & EVENTS TEAMIE



Since its founding in 1987, oikos St. Gallen has led numerous initiatives for positive change at the University of St. Gallen, engaging in both the business and academic sectors. oikos Solar is dedicated to advancing the energy transition in Switzerland by supporting cantonal and municipal stakeholders through renewable-energy consulting projects. Our team is structured into 5 departments: Finance, Marketing & Events, Consulting, Data Insights, and Partnerships. As part of the Marketing & Events Team, you'll work on real projects to strengthen our brand, digital presence, and event formats. You'll create content, manage social media and the website, and help bring community and energy events to life—supported by a team that helps you deliver high-quality results.

## **YOUR RESPONSIBILITIES AS TEAM MEMBER**

- Manage and grow our social media channels (planning, posting, engagement)
- Create content for campaigns and events (copy, visuals, short videos, stories)
- Help plan, organize, and run community and energy events (logistics + on-site support)
- Capture event moments and turn them into timely posts, recaps, and highlights

## **WHAT DO WE OFFER?**

- Hands-on experience in real sustainability and energy projects
- Opportunity to contribute directly to Switzerland's energy transition
- Skill development in event planning, marketing, and communication
- Collaboration with motivated, like-minded students
- A meaningful role alongside your studies with optional academic credits (from HS26)

## **CONTACT US:**

Send your CV to the link on the oikos website

