



Student consultancy for renewable energy at HSG

OPEN POSITION

Head of Marketing & Events

Marketing & Events

4-8h/week · Campus Credits possible

Since 1987, oikos St. Gallen has driven initiatives for positive change at the University of St. Gallen, bridging business and academia. oikos Solar is its student consultancy for renewable energy: we support startups, companies and public institutions in Switzerland with hands-on consulting projects that move the energy transition forward. Our team is organised in four departments: Consulting, Partnerships, Marketing & Events and Finance.

As Head of Marketing & Events, you own how oikos Solar shows up: the brand, the website, our social media channels and the event calendar. You lead a small team and turn ideas into panels, workshops and apéros that people actually come to. You work closely with Partnerships and Consulting so that our communication reflects what we actually do.

YOUR RESPONSIBILITIES

- Lead the Marketing & Events team and plan the semester's content and event calendar
- Own brand, website and social media and keep them consistent
- Plan and run events on campus
- Recruit speakers and coordinate with partners, sponsors and HSG institutions
- Track reach and attendance and adjust formats based on what works

WHAT WE OFFER

- Leadership experience with your own team and budget
- Full creative ownership of a brand with an established audience at HSG
- Hands-on experience in event management, content and communication
- Direct contact with speakers and companies from the energy sector
- Optional Campus Credits

Sounds like you?

Send us your CV via the application form on the oikos website

Apply now →