

OPEN POSITION

APPLY AS HEAD OF MARKETING

oikos St. Gallen is at the origin of many developments for positive impact at the University of St.Gallen. With its historic oikos Conference in 1987, oikos pioneered in opening the sustainability dialogue between experts at the University of St.Gallen. Ever since, it has been active in a wide array of business fields and academia, being involved in the foundation of other successful student associations and in that of the Institute of Responsible Innovation, Sustainability and Energy (RISE). We share the vision of transforming business and economics, purposed for a sustainable world. Are you wondering how to make a positive contribution to your environment and campus? As a board member you have the opportunity to shape the strategy and vision of oikos St. Gallen and to manage relationships inside and outside the organization.

YOUR RESPONSIBILITIES AS HEAD OF MARKETING

- Creation of marketing strategy & branding of oikos
- Increase the reach and presence of oikos on social media
- Marketing on campus to promote all of our projects
- Lead of the marketing team (4-5 people)
- Shared responsibility for oikos and its general strategy together with the rest of the board
- Providing support to the successful completion of 2-3 projects during the year

WHAT DO WE OFFER?

- Experience in leadership and project management with a lot of freedom to contribute own ideas and interests
- 6 ECTS creditable in Skills and Languages or Electives
- Experience in impact measurement
- Teamwork with committed students in the fields of sustainability, economics and business
- A meaningful and challenging project alongside your studies.
- Certification of participation for your engagement

CONTACT US:

Fill out our form to show your interest and you will be contacted by us.

If you have any questions reach out to president@stgallen.oikos-international.org.

