

OPEN POSITION

APPLY AS A MARKETING TEAM MEMBER

oikos St.Gallen is the leading student-driven non-profit organization for sustainability in economics and management at the University of St. Gallen. Founded in 1987 the organization empowers student change agents worldwide to embed sustainability academia and from there into day-to-day business, government and personal activities. oikos St. Gallen consists of 104 student members who engage in twelve projects. The board forms the strategic and operational lead committed to project development and realization of the mission of oikos St. Gallen. All members collaborate with a wide network of advisors, oikos alumni, partners, and the global community of oikos International. Are you wondering how to make a positive contribution to your environment and campus? As a marketing team member you have the opportunity to shape the image and visibility of oikos St. Gallen.

YOUR TASKS AS MARKETING TEAM MEMBER

- Creation of marketing content on the different platforms used by the association (Website, Instagram, LinkedIn, Newsletter...)
- Implementation of your creative ideas throughout the semester
- Attend the events from oikos and its projects & collect photos and videos
- Marketing on campus to promote all of our projects

WHAT DO WE OFFER?

- Experience in marketing with a lot of freedom to contribute own ideas and interests
- Teamwork with committed students in the fields of sustainability and business
- Contact with companies and individuals involved in sustainable business
- A meaningful and challenging project alongside your studies
- Certification of participation for your engagement

CONTACT US:

Fill in the Google forms on our website and send us your CV for your application.

