



Student consultancy for renewable energy at HSG

OPEN POSITION

Marketing & Events Team Member

Marketing & Events

2-6h/week · Campus Credits possible

Since 1987, oikos St. Gallen has driven initiatives for positive change at the University of St. Gallen, bridging business and academia. oikos Solar is its student consultancy for renewable energy: we support startups, companies and public institutions in Switzerland with hands-on consulting projects that move the energy transition forward. Our team is organised in four departments: Consulting, Partnerships, Marketing & Events and Finance.

As a member of the Marketing & Events team, you create content for social media and the website and help organise our events on campus. You capture what happens at oikos Solar and turn it into posts, recaps and formats people want to be part of.

YOUR RESPONSIBILITIES

- Create content for LinkedIn, Instagram and the website: copy, visuals, short videos, stories
- Plan and schedule posts and grow our channels
- Help plan, organise and run events on campus, including logistics and on-site support
- Capture event moments and turn them into timely posts and recaps

WHAT WE OFFER

- Hands-on experience in content creation, social media and event organisation
- Creative freedom within an established brand
- Contact with speakers, companies and the HSG community
- A motivated, like-minded team
- Optional Campus Credits

Sounds like you?

Send us your CV via the application form on the oikos website

Apply now →